



ARM & HAMMER ANIMAL NUTRITION

Be ready to race.



OVERVIEW

- The BG-MAX™ Advantage
- Pre-Race Research Pays
- Fuel Up: Recommended Feeding Rates



THE BG-MAX ADVANTAGE

- Specially processed yeast culture that combines all the benefits of A-MAX™ yeast culture with aluminosilicates
- Provides mycotoxin binding capabilities in feed and improves flowability
- Winning combination to keep animals healthy and productive



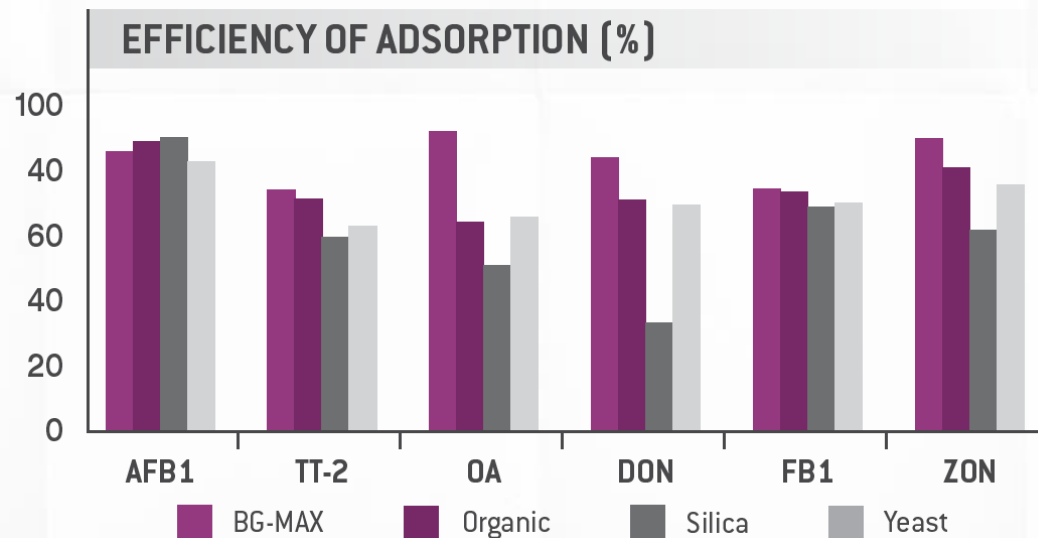
ROAD TIP

Flow to victory.

The improved flowability of BG-MAX means you can count on better feed mixing and ensure that your animals are getting the nutrients they need.

PRE-RACE RESEARCH PAYS

- BG-MAX performed equal to or superior to three leading commercial feed ingredients for adsorbing harmful compounds in feed†



† Research Bulletin I-25. BG-MAX Evaluation *in vitro* Research. Dr. Rene Marquez at the Mycotoxin Lab of INIFAP (Institute of National Investigations for Agriculture) Research Center in Palo Alto, Mexico.



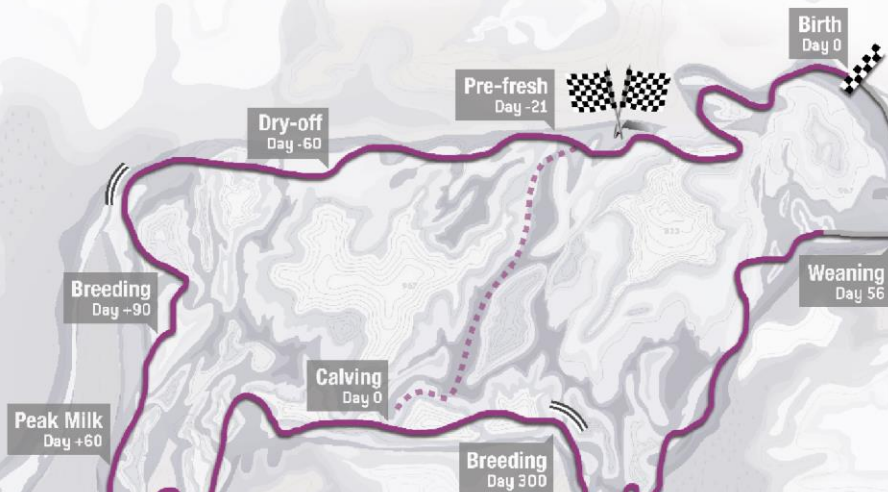
FUEL UP: RECOMMENDED FEEDING RATES



**Fuel up:
recommended
feeding rates.**

Heifers	14 g/h/d
Dry, Transition and Lactating Dairy Cattle	28 g/h/d

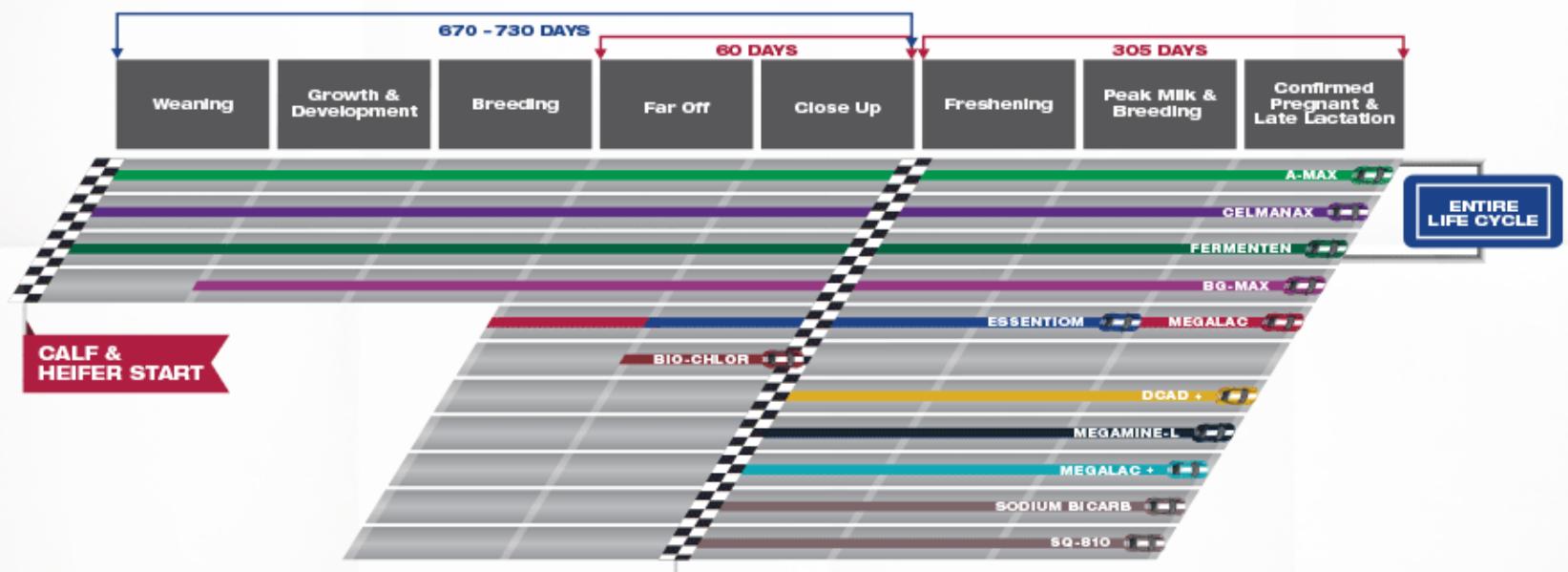
Navigate the life cycle journey with BG-MAX.



BG-MAX™

BG-MAX™

Navigate the life cycle journey with BG-MAX.



More products to help you get the job done.

- A-MAX™**
Entire life cycle
- BIO-CHLOR™**
Day -21 to Day 0
- CELMANAX™**
Entire life cycle
- DCAD+™**
Day 0 to Day 305
- ESSENTIOM™**
Day -21 to +60/+90 Days
- FERMENTEN™**
Entire life cycle
- MEGALAC™**
+60/+90 Days to Day -21
- MEGALAC+™**
Day 0 to Day 305
- MEGAMINE-L™**
Day 0 to Day 305
- SODIUM BICARB™**
Day 0 to Day 305
- SQ-810™**
Day 0 to Day 305

It's about ANIMALS FIRST. PRODUCTIVITY ALWAYS.
See more at AHAnimalNutrition.com

QUESTIONS?



To learn more about BG-MAX, your pit crew is standing by: contact your nutritionist, veterinarian or Arm & Hammer Animal Nutrition representative or fuel up at AHAnimalNutrition.com.

BG-MAX[™]



THANK YOU!

