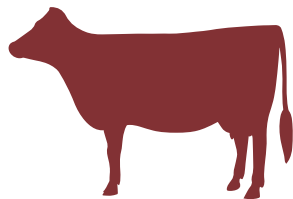




# Achieve smooth calvings.



**50% OF MATURE DAIRY COWS EXPERIENCE SUBCLINICAL MILK FEVER.<sup>1</sup>**

**IT'S ESTIMATED THAT THE ECONOMIC COST OF SUBCLINICAL MILK FEVER IN A DAIRY HERD IS 4 TIMES THE COST OF CLINICAL CASES.<sup>1</sup>**

Only BIO-CHLOR™ is a consistently formulated, palatable anion source that drives bacterial growth to support rumen growth and produce metabolizable protein (MP). BIO-CHLOR delivers the negative DCAD required to consistently acidify cows.

## WHAT IF YOU COULD SUPPORT DMI AND FEED A NEGATIVE DCAD RATION PREPARTUM?

### SUPPORT DRY MATTER INTAKE.

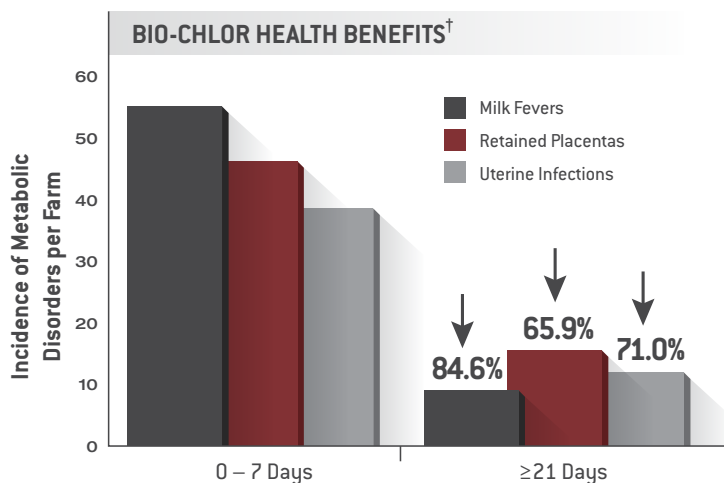
What if you could support DMI prepartum to reduce time spent diagnosing off-feed issues postpartum?

### SAVE RESOURCES.

What if you could save on resources needed to diagnose and treat subclinical and clinical issues?

### DELIVER NEGATIVE DCAD.

What if you could feed a negative DCAD ration prepartum that is known to reduce clinical and subclinical hypocalcemia?



†Based on observations of 13,000 cows

Days in Close-up Pen

## THE PROOF IS IN THE RESEARCH.

*Spend less time diagnosing transition issues.*

In one research trial with over 13,000 observations, cows fed BIO-CHLOR for at least 21 days prepartum experienced:<sup>2</sup>

- 84.6% fewer cases of milk fever
- 65.9% reduction in retained placentas
- 71.0% fewer uterine infections



To learn more about BIO-CHLOR contact your nutritionist, veterinarian or ARM & HAMMER™ representative or visit [AHfoodchain.com](http://AHfoodchain.com).

<sup>1</sup> <https://www.dairyherd.com/article/subclinical-hypocalcemia-or-milk-fever-dairy-cows-why-all-fuss>

<sup>2</sup> Robert Corbett. ARM & HAMMER™ Animal Nutrition, 2001. Data on file.